



Dear Sponsor,

The 17th annual **Lake St. Clair Water Festival** will be held at Macomb Community College's Center Campus on Tuesday, May 14th, 2024. The water festival is a free program designed to educate fourth and fifth grade students, along with their teachers and parent chaperones, about the important role water plays in their daily lives and to identify the impact they have on water quality. Topics to be explored include the understanding of watersheds, conservation and protection of water, and the water ecosystem.

The 2024 Lake St. Clair Water Festival will target 1,500 fourth and fifth grade students from over 23 school districts situated within the Lake St. Clair Watershed area of Macomb, St. Clair and Wayne counties. During this half-day educational experience, presentations and exhibits will provide students with activities to reinforce science curricula taught at their school. Presenters and exhibitors from a variety of professional and educational backgrounds will teach students about the myriad of ways water affects our environment and our quality of life. Please visit our website at www.lakestclairwaterfestival.org to see pictures of our past festivals.

The Lake St. Clair Water Festival Planning Committee encourages you to become a sponsor for this important event. Your assistance is needed to help develop in our children a sense of stewardship to protect and improve our local waterways. Funds provided by sponsors will support overall programming needs, as well as provide funding for schools that may require transportation assistance in order for their students to take advantage of this unique educational event.

Various levels of sponsorship are available, providing you with public recognition for supporting this important event. We encourage you to help our local fourth and fifth graders, teachers and parent chaperones develop an awareness and connection with the Lake St. Clair Watershed. Please complete the form on the next page or call Kaleigh Snoddy, the sponsor coordinator, at 248-601-0606 ext. 26 or email kaleigh@crwc.org for additional information.

Thank you for your consideration,

Lake St. Clair Water Festival
Planning Committee





Sponsorship Levels

\$5,000+

- Name recognition on all printed materials/website
- Link to your website
- Signage at event
- Name/logo on T-shirts for presenters & volunteers
- Name/logo on give-a-ways for teachers & presenters

\$1,000+

- Name recognition on all printed materials/website
- Signage at event
- Name/logo on T-shirts for presenters & volunteers

\$2,500+

- Name recognition on all printed materials/website
- Link to your website
- Signage at event
- Name/logo on T-shirts for presenters & volunteers

\$500+

- Name recognition on website
- Name on T-shirts for presenters & volunteers

\$100+

- Name on T-shirts for presenters & volunteers

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method:

___ Check Enclosed for \$ _____

(Please make checks payable to: Macomb Community College)

___ Visa ___ MC ___ Discover

Card No.: _____ Security Code (as listed on back of card) _____

Exp. Date: _____ / _____ Signature: _____

Mail form and payment to:

Lake St. Clair Water Festival
Attn: David Schroeder
Macomb Community College
44575 Garfield Road
Clinton Township, MI 48038-1139

Our company is interested in participating at the event. Please send additional information about:

- Presenting a 25-minute hands-on workshop geared toward fourth and fifth grade students
- Volunteering to assist at the event
- Providing an exhibit for students and teachers to view